

Revision, Version 3

Agency: SRCP Media
 Office: Alexandra
 Client: 51 - Reform New Mexico Now
 Product: 104 - Nine days
 Piggyback Product:
 Estimate: 313 - Albuquerque 9 days

Station: KRQE
 Order Type: Normal
 Cancel Date:
 Billing Cycle: Monthly
 Billing Calendar: Broadcast
 Received in ePort: 10/31/2012 12:59:36 PM

Flight Start: 10/29/2012
 Flight End: 11/06/2012
 Hiatus:

Primary Demo:

Demo 2:

Demo 3:

GRP: 0.00

CPP: \$0.00

GLMP: 0

CPM: \$0.00

Comments: Separation: 30

Local/National: National
 Rep Office: Petry Television (KRQE)
 AE: Amy McCreary
 Phone: 2316493
 OrderID: Revised Pending Review
 Status:

Airtime Dollars: \$39,100.00
 Interactive Dollars: \$0.00
 Non-Airtime Dollars: \$0.00
 Total Dollars: \$39,100.00
 Total Spots: 39

MarketShare:

6861304 2/30/15

Weekly Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	10/29	11/5	Total Spots	Rtg	CPP	Imp	CPM
1	MTuWThF 7A-9A CBS THS MRNG-2<	EM	\$300.00	C	30	3	2	5				
2	Su 8A-9:30A SUNDAY MRN-CBS	RT	\$800.00	C	30	1	0	1				
3	MTuWThF 9A-10A DOCTORS	DT	\$200.00	C	30	5	1	6				
4	MTuWThF 12P-12:30P KRQE NW13-NOON	DT	\$550.00	C	30	5	1	6				
5	MTuWThF 3P-4P DR. PHIL	DT	\$300.00	C	30	5	1	6				
6	MTuWThF 5:30P-6P KRQE NWS13-530<	EN	\$2,500.00	C	30	3	1	4				
7	MTuWThF 10P-10:30P KRQE NEWS-10	PT	\$2,000.00	C	30	2	1	3				
8	Su 10P-10:30P KRQE NEWS-10	LN	\$1,600.00	C	30	1	0	1				
9	MTuWThF 10P-10:30P KRQE NEWS-10	PT	\$2,000.00	C	30	3	0	3				
10	Sa 7A-9A KRQE NW13-MORN	EM	\$150.00	C	30	2	0	2				
11	MTuWThF 6P-6:30P JEOPARDY	EN	\$3,000.00	C	30	1	0	1				

avg 10/31/12

run 1x on thu
 add
 10: Sa 7A-9A
 KRQE NW13-MORN
 11 MTuWThF 6P-6:30P
 JEOPARDY

Revision, Version 3 (Page 2)

Agency: SRCP Media	Station: KRQE	Order ID: 2316493
Client: 51 - Reform New Mexico Now	Product: 104 - Nine days	Estimate: 313 - Albuquerque 9 days
Flight Start: 10/29/2012	Flight End: 11/06/2012	Received in ePort: 10/31/2012 12:59:30 PM

Line	Daypart	Code	Rate	C/T	Len	Total Spots	Rtg	CPP	Imp	CPM
add 12	MTWThF 6:30P-7P	RT	\$3,600.00	C	30	1				
add	WHEEL-FORTNE									
Total Spots: 32 7										
Cash\$ - Spots: \$39,100.00 - 39						Total GRP - CPP: 0.0 - \$0.00				
Total Cost: \$39,100.00						Total (GIMP/000) - CPM: 0 - \$0.00				

adding 6900 to 6861304
circled lines.

New total = 39,100 39 spots